



Monday, April 13, 2009  
 9:00-12:00  
 Minnesota Department of Education  
 1500 Highway 36 West, Roseville, MN  
 Conference Center B, Room CC-16

## CREATING OUR COMMON STORY

### Intended outcomes for today

- Initiate and support partnership building and communication with one another.
- Articulate a common message across early care, K-12 and out-of-school time opportunities.
- Outline opportunities to use these common messages in our work.

8:30 Registration/Coffee/Tea

9:00 **Welcome**

Denise Mayotte, Sheltering Arms Foundation

**Introducing Kent Pekel & Michael Goldberg**

Joann Knuth, Minnesota Association of Secondary School Principals

**Benefits of a Common Story**

Kent Pekel, UM College Readiness Consortium

**Sharing a Common Story**  
 Values and Messages

Michael Goldberg, ActionMedia

**Questions/Discussion**

Edie Meissner, Facilitator

10:15 BREAK

10:30 **Our Common Story in Action**

Group discussion & report out

- How I might use this story soon
- On the right track?

**Taking Our Story to the Field**

Group discussion & report out

- Anticipated colleague responses?
- How we spread the story?
- What else do we need?

11:45 **Next Steps**

Hosting Organizations/Planning Team

12:00 **Thanks & Adjournment**

Laura LaCroix-Dalluhn, Youth Community Connections